Facebook interests list

Business and Industry
  Advertising
  Agriculture
  Architecture
  Aviation
  Banking
    Investment banking
    Online banking
    Retail banking
  Business
  Construction
  Design
    Fashion design
    Graphic design
    Interior design
  Economics
  Engineering
  Entrepreneurship
  Health care
  Higher education
  Management
  Marketing
  Nursing
  Online
    Digital marketing
    Display advertising
    Email marketing
    Online advertising
    Search engine optimization
    Social media
    Social media marketing
    Web design
    Web development
    Web hosting
  Personal finance
    Creditcards
    Insurance
    Investment
    Mortgage loans
  Real estate
  Retail
  Sales
  Science
Small business

**Entertainment**

**Games**
- Action games
- Board games
- Browser games
- Card games
- Casino games
- First-person shooter games
- Gambling
- Massively multiplayer online games
- Massively multiplayer online role-playing games
- Online games
- Online poker
- Puzzle video games
- Racing games
- Role-playing games
- Shooter games
- Simulation games
- Sports games
- Strategy games
- Video games
- Word games

**Live events**
- Ballet
- Bars
- Concerts
- Dancehalls
- Music festivals
- Nightclubs
- Parties
- Plays
- Theatre

**Movies**
- Action movies
- Animated movies
- Anime movies
- Bollywood movies
- Comedy movies
- Documentary movies
- Drama movies
- Fantasy movies
- Horror movies
- Musical theatre
- Science fiction movies
Thriller movies

Music
- Blues music
- Classical music
- Country music
- Dance music
- Electronic music
- Gospel music
- Heavy metal music
- Hip hop music
- Jazz music
- Music videos
- Pop music
- Rhythm and blues music
- Rock music
- Soul music

Reading
- Books
- Comics
- E-books
- Fiction books
- Literature
- Magazines
- Manga
- Mystery fiction
- Newspapers
- Non-fiction books
- Romance novels

TV
- TV comedies
- TV game shows
- TV reality shows
- TV talkshows

Family and relationships
- Dating
- Family
- Fatherhood
- Friendship
- Marriage
- Motherhood
- Parenting
- Weddings

Fitness and wellness
- Bodybuilding
Meditation
Physical exercise
Physical fitness
Running
Weight training
Yoga

**Food and drink**
Alcoholic beverages
  Beer
  Distilled beverage
  Wine
Beverages
  Coffee
  Energy drinks
  Juice
  Soft drinks
  Tea
Cooking
  Baking
  Recipes
Cuisine
  Chinese cuisine
  French cuisine
  German cuisine
  Greek cuisine
  Indian cuisine
  Italian cuisine
  Japanese cuisine
  Korean cuisine
  Latin American cuisine
  Mexican cuisine
  Middle Eastern cuisine
  Spanish cuisine
  Thai cuisine
  Vietnamese cuisine
Food
  Barbecue
  Chocolate
  Desserts
  Fast food
  Organic food
  Pizza
  Seafood
  Veganism
  Vegetarianism
Restaurants
  Coffeehouses
  Diners
  Fast casual restaurants
  Fast food restaurants

Hobbies and activities
  Arts and music
    Acting
    Crafts
    Dance
    Drawing
    Drums
    Fine art
    Guitar
    Painting
    Performing arts
    Photography
    Sculpture
    Singing
    Writing

Current events

Home and garden
  Do it yourself (DIY)
  Furniture
  Gardening
  Home Appliances
  Home improvement

Pets
  Birds
  Cats
  Dogs
  Fish
  Horses
  Pet food
  Rabbits
  Reptiles

Politics and social issues
  Charity and causes
  Community issues
  Environmentalism
  Law
  Military
  Politics
  Religion
  Sustainability
Veterans
Volunteering

Travel
Adventure travel
Air travel
Beaches
Car rentals
Cruises
Ecotourism
Hotels
Lakes
Mountains
Nature
Theme parks
Tourism
Vacations

Vehicles
Automobiles
Boats
Electric vehicle
Hybrids
Minivans
Motorcycles
RVs
SUVs
Scooters
Trucks

Shopping and fashion
Beauty
Beauty salons
Cosmetics
Fragrances
Hair products
Spas
Tattoos

Clothing
Children’s clothing
Men’s clothing
Shoes
Women’s clothing

Fashion accessories
Dresses
Handbags
Jewelry
Sunglasses
Shopping
Boutiques
Coupons
Discount stores
Luxury goods
Online shopping
Shopping malls

Toys

**Sports and outdoors**
Outdoor recreation
Boating
Camping
Fishing
Horseback riding
Hunting
Mountain biking
Surfing

Sports
American football
Association football (Soccer)
Auto racing
Baseball
Basketball
College football
Golf
Marathons
Skiing
Snowboarding
Swimming
Tennis
Thriathlons
Volleyball

**Technology**
Computers
Computer memory
Computer monitors
Computer processors
Computer servers
Desktop computers
Free software
Hard drives
Network storage
Software
Tablet computers
Consumer electronics
   Audio equipment
   Camcorders
   Cameras
   E-book readers
   GPS devices
   Game consoles
   Mobile phones
   Portable media players
   Projectors
   Smartphones
   Televisions