

# Facebook interests list

## Business and Industry

- Advertising
- Agriculture
- Architecture
- Aviation
- Banking
  - Investment banking
  - Online banking
  - Retail banking
- Business
- Construction
- Design
  - Fashion design
  - Graphic design
  - Interior design
- Economics
- Engineering
- Entrepreneurship
- Health care
- Higher education
- Management
- Marketing
- Nursing
- Online
  - Digital marketing
  - Display advertising
  - Email marketing
  - Online advertising
  - Search engine optimization
  - Social media
  - Social media marketing
  - Web design
  - Web development
  - Web hosting
- Personal finance
  - Creditcards
  - Insurance
  - Investment
  - Mortgage loans
- Real estate
- Retail
- Sales
- Science

Small business

## **Entertainment**

### Games

- Action games
- Board games
- Browser games
- Card games
- Casino games
- First-person shooter games
- Gambling
- Massively multiplayer online games
- Massively multiplayer online role-playing games
- Online games
- Online poker
- Puzzle video games
- Racing games
- Role-playing games
- Shooter games
- Simulation games
- Sports games
- Strategy games
- Video games
- Word games

### Live events

- Ballet
- Bars
- Concerts
- Dancehalls
- Music festivals
- Nightclubs
- Parties
- Plays
- Theatre

### Movies

- Action movies
- Animated movies
- Anime movies
- Bollywood movies
- Comedy movies
- Documentary movies
- Drama movies
- Fantasy movies
- Horror movies
- Musical theatre
- Science fiction movies

Thriller movies

Music

Blues music

Classical music

Country music

Dance music

Electronic music

Gospel music

Heavy metal music

Hip hop music

Jazz music

Music videos

Pop music

Rhythm and blues music

Rock music

Soul music

Reading

Books

Comics

E-books

Fiction books

Literature

Magazines

Manga

Mystery fiction

Newspapers

Non-fiction books

Romance novels

TV

TV comedies

TV game shows

TV reality shows

TV talkshows

**Family and relationships**

Dating

Family

Fatherhood

Friendship

Marriage

Motherhood

Parenting

Weddings

**Fitness and wellness**

Bodybuilding

- Meditation
- Physical exercise
- Physical fitness
- Running
- Weight training
- Yoga

## **Food and drink**

- Alcoholic beverages

- Beer
  - Distilled beverage
  - Wine

- Beverages

- Coffee
  - Energy drinks
  - Juice
  - Soft drinks
  - Tea

- Cooking

- Baking
  - Recipes

- Cuisine

- Chinese cuisine
  - French cuisine
  - German cuisine
  - Greek cuisine
  - Indian cuisine
  - Italian cuisine
  - Japanese cuisine
  - Korean cuisine
  - Latin American cuisine
  - Mexican cuisine
  - Middle Eastern cuisine
  - Spanish cuisine
  - Thai cuisine
  - Vietnamese cuisine

- Food

- Barbecue
  - Chocolate
  - Desserts
  - Fast food
  - Organic food
  - Pizza
  - Seafood
  - Veganism
  - Vegetarianism

## Restaurants

- Coffeehouses
- Diners
- Fast casual restaurants
- Fast food restaurants

## **Hobbies and activities**

### Arts and music

- Acting
- Crafts
- Dance
- Drawing
- Drums
- Fine art
- Guitar
- Painting
- Performing arts
- Photography
- Sculpture
- Singing
- Writing

### Current events

### Home and garden

- Do it yourself (DIY)
- Furniture
- Gardening
- Home Appliances
- Home improvement

### Pets

- Birds
- Cats
- Dogs
- Fish
- Horses
- Pet food
- Rabbits
- Reptiles

### Politics and social issues

- Charity and causes
- Community issues
- Environmentalism
- Law
- Military
- Politics
- Religion
- Sustainability

Veterans  
Volunteering

Travel

Adventure travel  
Air travel  
Beaches  
Car rentals  
Cruises  
Ecotourism  
Hotels  
Lakes  
Mountains  
Nature  
Theme parks  
Tourism  
Vacations

Vehicles

Automobiles  
Boats  
Electric vehicle  
Hybrids  
Minivans  
Motorcycles  
RVs  
SUVs  
Scooters  
Trucks

**Shopping and fashion**

Beauty

Beauty salons  
Cosmetics  
Fragrances  
Hair products  
Spas  
Tattoos

Clothing

Children's clothing  
Men's clothing  
Shoes  
Women's clothing

Fashion accessories

Dresses  
Handbags  
Jewelry  
Sunglasses

## Shopping

- Boutiques
- Coupons
- Discount stores
- Luxury goods
- Online shopping
- Shopping malls

## Toys

## **Sports and outdoors**

### Outdoor recreation

- Boating
- Camping
- Fishing
- Horseback riding
- Hunting
- Mountain biking
- Surfing

### Sports

- American football
- Association football (Soccer)
- Auto racing
- Baseball
- Basketball
- College football
- Golf
- Marathons
- Skiing
- Snowboarding
- Swimming
- Tennis
- Triathlons
- Volleyball

## **Technology**

### Computers

- Computer memory
- Computer monitors
- Computer processors
- Computer servers
- Desktop computers
- Free software
- Hard drives
- Network storage
- Software
- Tablet computers

Consumer electronics

Audio equipment

Camcorders

Cameras

E-book readers

GPS devices

Game consoles

Mobile phones

Portable media players

Projectors

Smartphones

Televisions